



#### About Hokura LLC

Hokura's mission is to automate the retail supply chain for transparent CSR compliance management, so companies can hold their business partners accountable for ethical human rights, labor and environmental practices.

Our vision is to eliminate the check-box approach to CSR compliance and replace it with an ethics-based self-regulated approach, where suppliers comply because it's the right thing to do.

Visit Hokura at [www.hokura.com](http://www.hokura.com).

## Product Data Catalog Integration Enables Nearly Instantaneous Item Setup and Approval

### Challenge

Domestic vendors use the 832 catalog service to publish product data in a central location. This allows them to avoid going through the item setup process for every retailer. To make the item setup process more flexible and buyer-driven, a major retail department store chain decided to utilize the 832 catalog service from Inovis.

The challenge was to leverage the benefits of both the catalog and the in-house item setup system. The objective was to provide the merchandising team with a solution that facilitates the seamless setup of an item from the catalog, and flows that data into the merchandise order system.

### Solution

The Hokura team designed, developed and implemented a customized product catalog to enable domestic products to be retrieved from a third-party catalog and set up in the retailer's item setup system. The web-based solution enabled integration with the website hosted by a third party.

The product catalog enables the merchandising team to have a single sign-on and download data from the Inovis website. The data flows through an MQ channel and is available for completion of item setup.

### Success

Implementing the customized product catalog provided nearly instantaneous levels of service on item setup and approval.

*Contact Hokura today for more information. Call 925-415-2359, email [contactus@hokura.com](mailto:contactus@hokura.com), or visit [www.hokura.com](http://www.hokura.com).*