

Retail supply chain insight,
automation and compliance
management



About Hokura LLC

Hokura's mission is to automate the retail supply chain for transparent CSR compliance management, so companies can hold their business partners accountable for ethical human rights, labor and environmental practices.

Our vision is to eliminate the check-box approach to CSR compliance and replace it with an ethics-based self-regulated approach, where suppliers comply because it's the right thing to do.

Visit Hokura at www.hokura.com.

WebPDM Provides Collaborative Solution for Product Design and Development

Challenge

When a national retail chain spun off from its parent company, the IT department had 18 months to wean the retailer off the parent-company systems and implement its own independent applications. One major application was product design and development.

Solution

Gerber Technology's WebPDM is a web-based application that is accessible by external vendor partners and internal users 7/24. Hokura rolled out WebPDM Browser in a phased implementation. Part of the phased approach was a pilot implementation for one retail division. This required various product definition setups as well as validation of the configuration.

Within three months, the application was rolled out to all divisions, which created more than 350 costing packets. WebPDM is now in use by more than 100 internal users and 150-plus vendor partners. The application was also rolled out to the internal QA team and the third-party audit team.

Success

WebPDM provides a very efficient collaborative process between all parties -- designers, technical designers, product development managers, agents, merchandisers and vendors.

Contact Hokura today for more information. Call 925-415-2359, email contactus@hokura.com, or visit www.hokura.com.